



# WHY CHOOSE US?

- PROPERTY LISTINGS
- CRM
- BUSINESS DIRECTORY
- BUYER MATCH
- AVM (VALUATIONS)
- LEADS GENERATION
- AUCTIONS



# ONLINE & OFFLINE

It's virtually impossible to build a successful business without advertising. There are many good reasons to advertise, including attracting new customers, increasing sales and business growth.

INSTAGRAM

FACEBOOK

GOOGLE ADS

BILLBOARDS

50,000 NEWSLETTERS

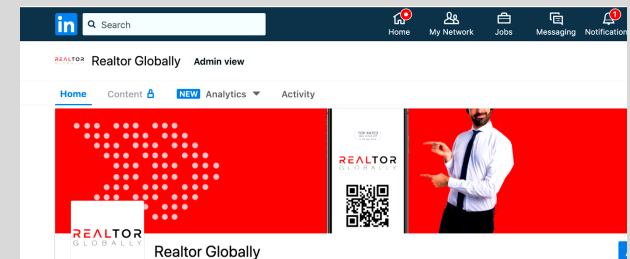
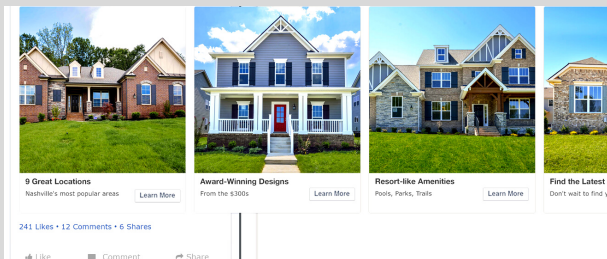
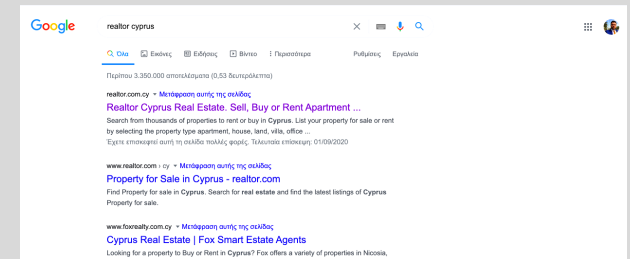
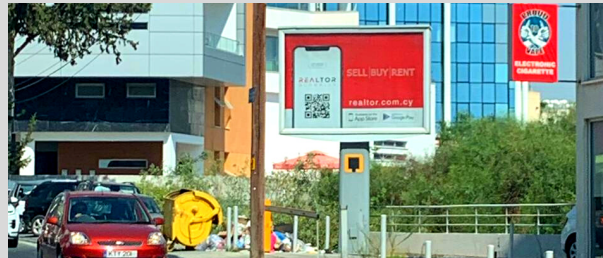
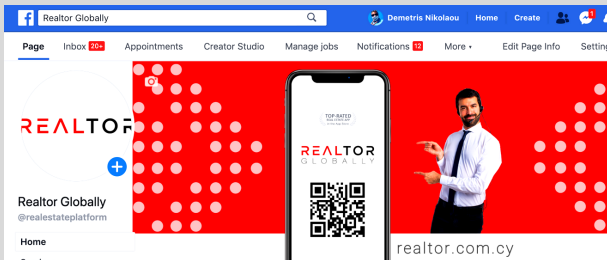
NETWORKING

YOUTUBE

ONLINE PUBLICATIONS

RADIO

SEO



**Realtor Cyprus: Η πλατφόρμα του Realtor.com.cy σε εφαρμογή...**

Mobile εφαρμογή του RealtorGlobally για επαγγελματίες του χώρου ή και απλούς ιδιώτες.

# ONLINE STRATEGY

We have tailor our campaigns to target audience by selecting relevant keywords. When people search for these specific keywords based on Cyprus Real Estate, then retargeting ads can be sent to them containing your property listings to their search.

Higher conversion rate with lower cost!

Targeting Real Audience based on:

- Specific
- Measurable
- Attainable
- Relevant
- Time-bound
- Qualified
- Age 30-60
- Location: Cyprus, Lebanon, Israel, Russia, China, Greece
- Average Income
- Job Title: Managers, Directors, CEO
- Interest: Citizenship, Investing, PR

## ONLINE

7 STEPS TO MARKET YOUR LISTINGS

Ability to reach a large target audience, the ability to reach potential customers all over the world

FACEBOOK

YOUTUBE

INSTAGRAM

GOOGLE ADS

ONLINE PUBLICATIONS

50,000 NEWSLETTERS

SEO

# CONVERSION VALUE COMPARISON

WHERE SHOULD I ADVERTISE? WHAT WILL IT COST ME? WILL THE RETURNS BE WORTH IT?

	AVERAGE COST PER CLICK	CONVERSION RATE
REALTOR GLOBALLY	€0,02 - €0,05	3%
FACEBOOK	€0,20	1,5%
GOOGLE ADS	€0,26	2%
LINKEDIN	€0,35	3%

Advertising networks have the capability of gathering the right data to help ensure an ad is visible to the best possible candidate for a conversion.

OPTIMIZED

COST-EFFECTIVE

HIGH-CONVERSION



# IMPACT

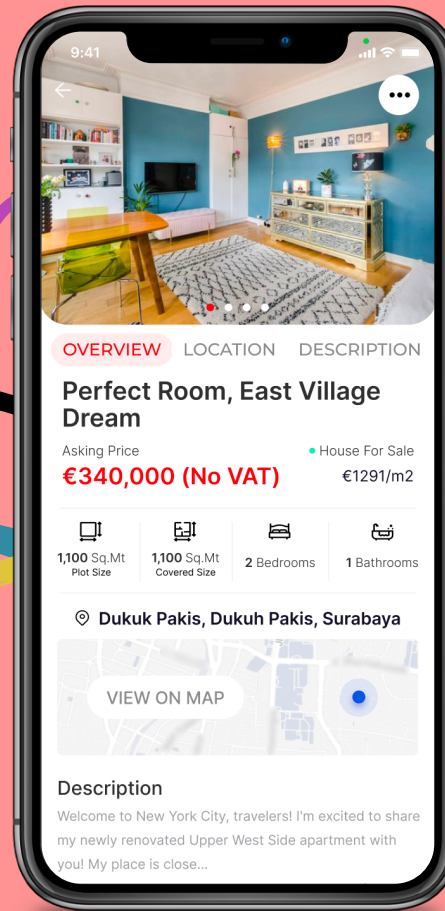
ANNUAL TOTAL AUDIENCE

3,000,000 UNIQUE VISITS ANNUALLY

3% CONVERSION RATE

0,5% SUCCESS STORIES

450% MORE EFFECTIVE



FACEBOOK

YOUTUBE

INSTAGRAM

MOBILE APP

GOOGLE ADS

ONLINE PUBLICATIONS

50,000 NEWSLETTERS

SEO

BILLBOARDS

RADIO

MAGAZINE

GROUP OF WEBSITES



## Property Main Details

Property Title \*

Property Category \*

NEXT

0%

# PROPERTY LISTINGS

Create, edit and promote your real estate listings fast & easy.

Post your properties either manually or via **XML** link and receive targeted real leads through our online network.

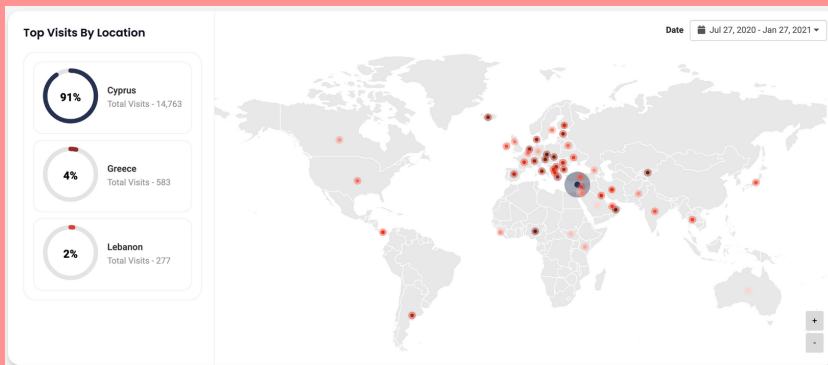
- Realtor.com.cy (Cyprus)
- Realtor.gr (Greece)
- Realtor App (Android & IOS)



# CRM

## CUSTOMER RELATIONSHIP MANAGEMENT

Take advantage of team organising and analytics:  
Create reminders, tasks and track your clients.  
Preview number and origin of your property visits.  
View live demand of your listings.



**Customers Per Country**

COUNTRY	VISITS
Cyprus	14,763
Greece	583
Lebanon	277
Turkey	199
Ireland	127
United states	51
United kingdom	40
Pakistan	39
Thammanu	31

**REALTOR** Home About us Directory Listings Blogs Contact Us

**Contact: Donald Bren** COMPANY NAME

**Add Task**

Subject: Zoom call meeting for contact page clarifications

Task Type: Call

Location: Location

Property: 0 properties selected

Add Participants: 2 participants selected

External participants: 0 contacts selected

Time: 2021/01/27 11:30

Notification Time: 15 minutes Before

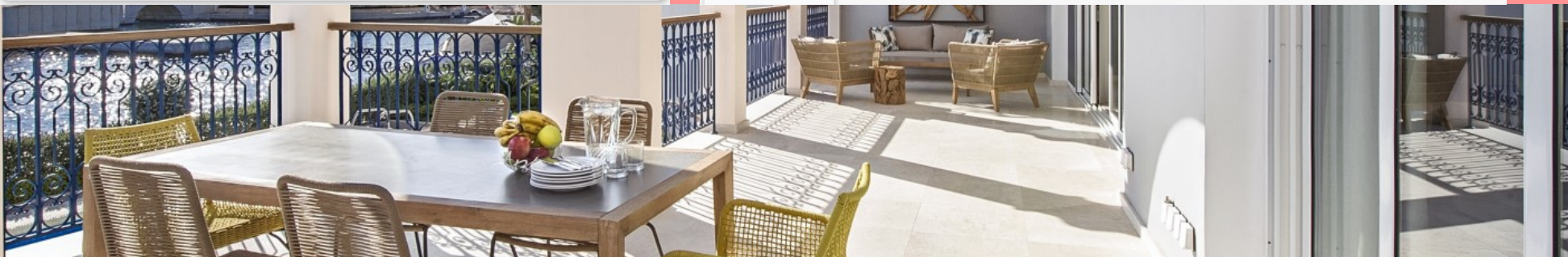
Remind By: Email SMS

Status: Listing Expiry, Listing Update, Auction Expiry, Document Update, Valuation Update

Note: Be on time

Activity Log:

- Meeting: 27 Jan 2021 13:55 PM
- Comment: 27 Jan 2021 14:01 PM



realtor.com.cy



**REALTOR**



Great agents find great properties.

AGENTS

COMPANIES

Enter agent name

Find

Rating

Language

Country

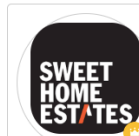
Our professional index, presents your own business profile information, including your listings, your specialised area, your biography and your rating & reviews.

**REALTOR**

Αρχική Σχετικά μ... Ευρετήριο Καταχωρ... Μαρτυρίες Άρθρα Επικοινων...



Demetris Nikolaou



30 Sales Last 12mo

ΠΡΟΚΑΤΑ

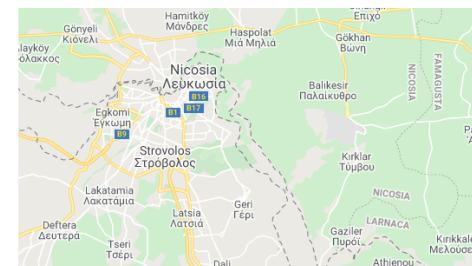
Sweet Home Estates

Σχετικά με Εμένα

SWEET HOME ESTATES LTD www.sweethomeestates.com

Εξειδικευμένες Τοποθεσίες: Cyprus

+35797847984



Επικοινωνία Sweet Home Estates

Όνομα

Phone

Ηλεκτρονικό Ταχυδρομείο

Μήνυμα

ΕΠΙΚΟΙΝΩΝΙΑ

Επαγγελματικές Πληροφορίες

Διεύθυνση Μεσίτη: Limassol, Cyprus

Cell Phone: 357-97847984

Ιστοσελίδα: -

Ενεργή Καταχώρηση (7)



# BUYER MATCH

The Buyer Match is a tool for matching a customer with real estate, which are registered in all the real estate lists of the Group's partner-brokers. This tool is available to registered brokers of the Group and the properties concerned are those that are in the published lists of the platform.

The purpose of this tool is of a dual nature: on the one hand, it enhances the promotion of the list of properties and on the other hand prevents market marginalization, brokers with a limited list.

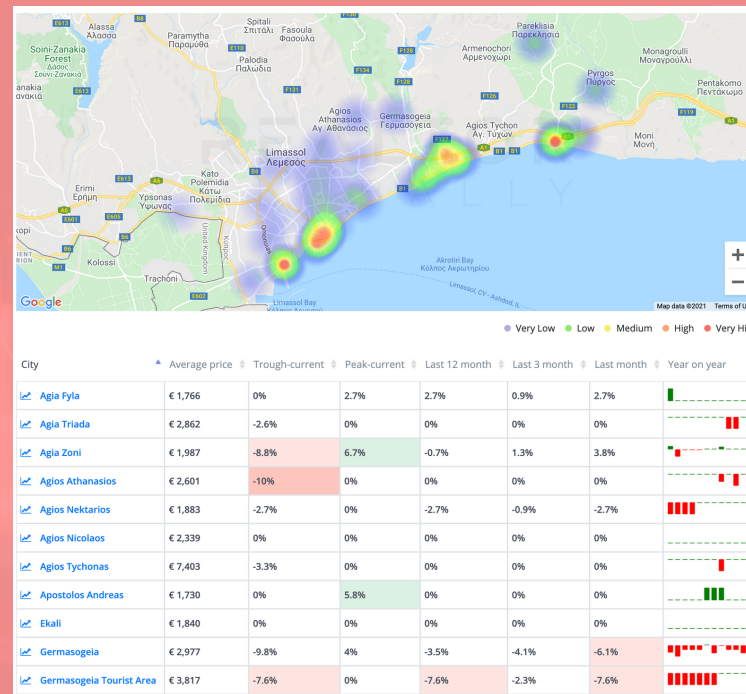


AGENT TO AGENT COOPERATION

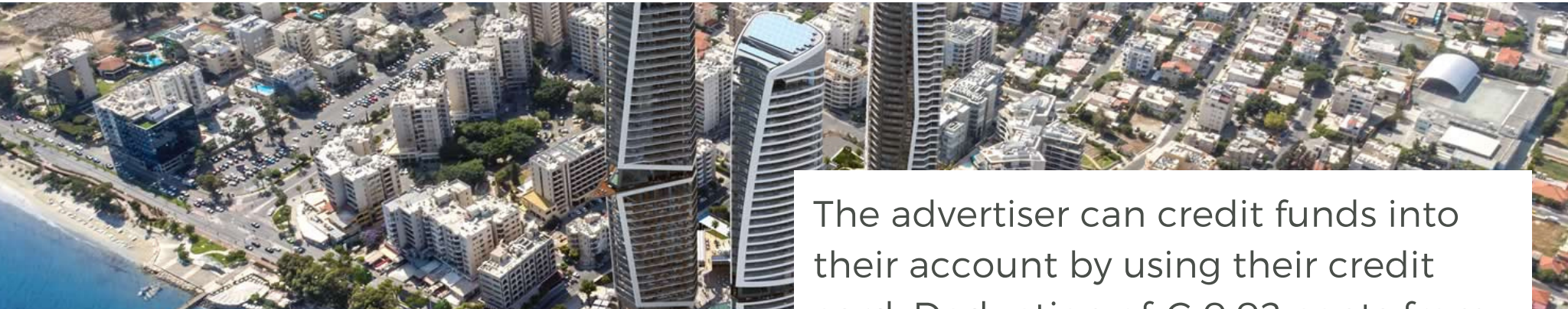


# AUTOMATED VALUATION MODEL

Property Market Intelligence Realtor Globally provides reliable and revolutionary AVM designed for analysts, consultants and real estate teams to create a more positive customer experience! Deliver values by using our selective & efficient cascade methodologies. The next step forward in automated valuation models (AVMs)



HOW MUCH YOUR HOME WORTHS?




# COST PER VISIT

The advertiser can credit funds into their account by using their credit card. Deduction of € 0,02 cents from the advertisers balance will be applying for every unique property visit.

Advertisers can credit their account with top-ups from € 10 - € 2,000 at once by following the following steps

- Step 1: Charge their account from the payment tab
- Step 2: Choose the amount they would like to credit
- Steps 3: Add credit card details

**Donald Trump**  
REALTOR GLOBALLY



- Dashboard >
- Property Listings >
- Inquiries >
- Buyer Match >



### Select Details & Proceed

**Recharge with Card**

AMOUNT

- ✓ €10.00 (Plus VAT)
- €25.00 (Plus VAT)
- €50.00 (Plus VAT)
- €100.00 (Plus VAT)
- €200.00 (Plus VAT)
- €500.00 (Plus VAT)
- €1000.00 (Plus VAT)
- €2000.00 (Plus VAT)

Add New Card



..... 9818
Remove

**Auto Recharge**

YOUR BALANCE

**€-768.45**

Auto Recharge

For Amount €10

TOTAL AMOUNT PAID	TOTAL VISITS	AMOUNT PER CLICK
<b>€42</b>	<b>16,309</b>	<b>€0.05</b>

### QUICK OVERVIEW

Target

12 months period

€ 910.200

Remaining  
€530.600

Funded  
€397.600



Interest Rate  
€100,122

11.00%

#### Total 126 Investors - Latest Transactions

6  
Dec

Individual  
Investor

€2,000.00

4  
Dec

Company  
Investment

€3,500.00

2  
Dec

Individual  
Investor

€1,500.00



Invest

+16%

Minimum amount of investment €500



**INVEST**

# AUCTIONS


Our Platform comes with the fundamental functionality of a real estate auctions and three main technological solutions:

- 1.Admin back office
- 2.Investor & Fundraiser portal
- 3.Marketing site


COMING SOON...











Generate leads from our network countries and convert customers through the use of online tools that you can easily target specific audience. The wide range of our websites can help your business & listings presented worldwide.



Cyprus Greece United Kingdom Israel Slovakia Lebanon



Google  
Map data ©2020 Google, INEGI Terms of Use

	<a href="#">Download iOS</a>
	<a href="#">Download Android</a>
 Cyprus	<a href="https://realtor.com.cy">realtor.com.cy</a>
 Greece	<a href="https://realtor.gr">realtor.gr</a>
 United Kingdom	<a href="https://realtor.me.uk">realtor.me.uk</a>
 Israel	<a href="https://homefinder.co.il">homefinder.co.il</a>
 Slovakia	<a href="https://homefinder.sk">homefinder.sk</a>
 Lebanon	<a href="https://homeslebanon.com">homeslebanon.com</a>

JOIN OUR GLOBAL NETWORK

## Build Your Business with Realtor Globally



### Online Payments

The advertiser can credit their account by simply using the online payment. Credit deduction is according to usage and visits (PPV).

[Find out more](#)



### Business Directory

Our professional index, presents your own business profile information, including your listings, your specialised area, your biography and you...

[Find out more](#)



### List your property

Reach millions of buyers, sellers and renters through our online real estate network. Bridge your properties database directly with our XML feed.

[Register now](#)



### Buyer match

Professionals can now save time and benefit from our new tailor made tool, which provides the possibility to request cooperation from each others..

[Find out more](#)



### AVM

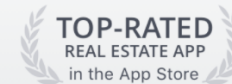
Reliable and revolutionary automated valuation model, designed for analysts, consultants and real estate teams to create a more posi...

[Find out more](#)

## Search for Homes on Your Phone

 [Google Play](#)

 [App Store](#)



[www.realtorglobally.com](http://www.realtorglobally.com)